



Background

Addis Ababa Women Entrepreneurs association established in May 30, 2000. After change of Ethiopia economic policy the number of women engaged in different economic activities is growing. However due to lack of information & entrepreneurship knowledge, many of them are not capable to be competent in the market. Therefore effective organizations which can promote the need of women will no doubt in increasing the competitiveness of business women in the local and international market.

VISSION

To become a center for women acting as a catalyst, exposing women entrepreneurs of AA for the world.

Mission

To empower women Entrepreneurs and realize their strength, up-grade business skills and promote their products and services.

PURPOSE

The purpose of AAWEA is to build the capacity of members by providing awareness of entrepreneurship development, identifying ways to promote business in order to be competent in entrepreneurship.

OBJECTIVES

Advocacy

Issue identification
Advocate on the issues
Increase visibility locally & internationally

Capacity building /training

- Members need identification
- Business Development service
- Basic Business Skills
- Improve & Start your Business
- Entrepreneurship
- Packaging
- Practical training
- Leadership
- Business planning
- Marketing
- Communication skill
- ICT
- Counseling
- Etc....

MEMBERSHIP

Who can be a member of AAWEA?

- Manufacturer
- Processor
- Service providers
- Insurers /illegible/

Expand information sharing

- Share & access information on market, technology, local & international trade
- Create data base & establish website with members profile data.
- Collaborate with government & non government institutions

Promote local & regional linkage

Link with local national international trade

Increase credit & financing linkage for business development /expansion

BENEFITS TO MEMBERS

- Access to entrepreneurship development training
- Access to Market opportunity
- Access to information
- Access to modern technology
- Access to finance & resources